



**Attn: Trading and Market Making/Legal and Compliance/Operations/Systems**  
**UNIFORM PRACTICE ADVISORY (UPC # 087-2004) August 10, 2004**  
**WHEN, AS AND IF ISSUED SETTLEMENT DATES**

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**ISSUE**

**SETTLEMENT DATE**

**JAG Media Holdings, Inc. (OTC:JAGHV)**

- Common Stock

Monday, August 16, 2004

Questions regarding this notice should be directed to: Market Integrity Department,  
203.375.9609.

Tara Petta  
Associate Director